

THE **ART** OF BEING  
LOCAL **WORLDWIDE**



## INVESTMENT OPPORTUNITIES IN MOROCCO

### KEY **ECONOMIC** HIGHLIGHTS

- Morocco's economy is diverse and growing positively. Key sectors like agriculture, automotive, aeronautics, manufacturing, tourism, and services are experiencing rapid growth.
- The country has implemented economic and structural reforms to enhance competitiveness and attract foreign investment.
- Over the last decade, Morocco's GDP has consistently grown at an average rate of 4%, positioning it as one of the most dynamic economies in the region.
- Inflation rate of 2% for the last 15 years.

### **STRATEGIC** GEOGRAPHICAL **POSITION**

- Morocco's location at the crossroads of Europe, Africa, and the Middle East makes it an ideal hub for companies seeking access to these markets.
- Free trade agreements with countries and regions (including the European Union, the United States, Africa and Arab countries) further strengthen its position.

### **BUILDING** A PRO INVESTMENT BUSINESS **ENVIRONMENT**

#### **Investors benefit from various tax incentives:**

- Exemption from Corporation Tax (IS): Companies exporting products or operating in specific free zones enjoy a tax exemption for the first five years.
- Reduction in Corporation Tax: Investments in key sectors (such as industry, tourism, and renewable energy) receive tax reductions.
- VAT Exemption: Equipment, materials, and tools used in investment projects are exempt from VAT.
- Customs Benefits: Import duties on materials and equipment destined for investment projects are waived.

### MODERN **INFRASTRUCTURE**

#### **Morocco has invested significantly in infrastructure:**

- A modern motorway network spanning over 1,800 km.
- A high-speed rail line (LGV) connecting major cities.
- World-class international ports and airports, facilitating trade and mobility.
- Well-equipped industrial estates and technology parks streamline business operations.



# COMPANY FOUNDATION IN MOROCCO

## COMPETITIVE **WORKFORCE**

- With over 50% of the population under 30, Morocco boasts a young and skilled workforce.
- Labour costs are attractive compared to Western Europe, offering an optimal cost-skill ratio for companies, 1/5 of German salaries
- The government supports education and vocational training to meet business needs.

## POLITICAL **STABILITY** AND **SECURITY**

Morocco provides a business-friendly environment due to its high level of political stability and security.

## **COMMITMENT** TO **SUSTAINABLE** DEVELOPMENT

- Initiatives like the Moroccan Solar Plan and the Moroccan Wind Plan aim to increase renewable and green energy's share to 52% of the national energy mix by 2030.
- These efforts create investment opportunities in green energy.

WE SPEAK FLUENT  
**ENGLISH, ARABIC**  
AND **FRENCH.**

**Morocco is the gateway to Africa, geographically separated from Europe by the Strait of Gibraltar. This makes Morocco an important link between Europe and Africa. The country plays an important role for the economy in Africa. In recent years, Morocco has made political, economic and social progress thanks to comprehensive reforms. The country offers advantages for foreign entrepreneurs, such as tax incentives and FTAs. As a result, more and more companies are deciding to invest and do business in Morocco.**

**In order to properly plan the establishment of a company or branch in Morocco and to initiate the appropriate administrative steps, professional advice is important. This is what InterGest Morocco offers you. The company, based in Casablanca, was founded in 2019 to support foreign companies in setting up a business base in Morocco.**



## **CONTACT US**

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